

Addison Cash

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EDUCATION

University of Denver, Daniels College of Business

Denver, CO

B.S. in Business Administration, International Business

September 2021 - November 2024

- **GPA:** 3.89 – Magna Cum Laude, Dean's List

The American College of Greece

Athens, Greece

Study Abroad Program

September 2023 – December 2023

PROFESSIONAL EXPERIENCE

Hyatt

Atlanta, GA

Corporate Management Trainee

March 2025 - Present

- Rotate through key hotel departments to gain comprehensive operational knowledge and cross functional experience
- Create weekly server schedules for the hotel's breakfast restaurant ensuring smooth daily operations
- Manage inventory and place orders for restaurant supplies to ensure consistent product availability
- Design promotional flyers for social media to highlight upcoming activations and drive customer engagement and traffic

Mapmaker Coaching, LLC & Dr. Ruth, MD Consulting

Denver, CO

Marketing Contractor

September 2024 – November 2024

- Optimized website SEO and restructured page URLs to enhance search engine visibility and improve user navigation experience
- Provided strategic recommendations to enhance website content for clarity, engagement, and user experience across multiple pages

WorldStrides

Denver, CO

Campus Global Ambassador

February 2024 – November 2024

- Facilitated informational sessions for students regarding study-abroad opportunities
- Addressed inquiries and provided guidance to strengthen students' understanding of study-abroad
- Mentored students throughout their journey, offering ongoing support and advice

Project Helping

Centennial, CO

Marketing Intern

June 2024 – September 2024

- Grew TikTok following by over 100% through engaging content and strategic marketing initiatives
- Copywrote and copyedited newsletters and blog posts with current and up-to-date information
- Photographed, filmed, and edited original content for TikTok, Instagram, and Facebook
- Conducted research and analyzed trends to optimize social media posts
- Designed stunning graphics, flyers, and presentations to attract and engage users

University of Denver Innovation Labs

Denver, CO

Marketing Lead

September 2021 – September 2024

- Collaborated with campus clubs and organizations to co-host and organize events and workshops
- Crafted eye-catching flyers to introduce students to upcoming events and workshops
- Increased social media followers and student engagement for the Innovation Labs
- Created user-friendly registration portals for trouble-free sign-ups for events and workshops
- Revised Innovation Labs website, ensuring current and precise information for student

Heat Dance LA & Katari Beauty

Denver, CO

Freelance Marketing

January 2024 – January 2024

- Developed engaging Instagram stories, posts, and reels to elevate brand recognition
- Improved app user experience by identifying and fixing broken links, resulting in increased usability and user-friendliness

Village Suites Bay Harbor

Bay Harbor, MI

Hospitality Intern

June 2023 – August 2023

- Organized event preparation and dismantling ensuring a great guest experience
- Resolved guest concerns, displaying a strong commitment to their satisfaction
- Managed reservations and optimized check-in and check-out processes for guests
- Offered details of local dining, shopping, and entertainment options to enhance guests' stays

The Walt Disney Company

Orlando, FL

Disney College Program Intern

July 2022 – December 2022

- Provided directions, ensuring effortless navigation, and creating a hassle-free experience for guests
- Processed transactions of guests' purchases promptly while enhancing customer service by engaging in meaningful conversation
- Executed a critical role in the reopening of Fantasmic! show serving over a hundred guests within a single hour and maintaining food safety regulations
- Ensured availability of a full menu by safely delivering fresh products to various carts

MCL Restaurant & Bakery

Carmel, IN

Cashier and Line Server

November 2020 – September 2021

- Achieved 100% order accuracy while serving customers efficiently
- Conducted seamless meal transactions with customers in a brisk manner
- Resolved conflict, fostering customer satisfaction and positive interactions
- Attentively processed phone orders and promptly assembled to-go meals for customers

LEADERSHIP AND COMMUNITY INVOLVEMENT**Special Olympics Colorado – Coach and Volunteer**

January 2024 – November 2024

- Facilitated the instruction of athletes in the art of ski and snowboard racing
- Coached and mentored tennis athletes of all ages, fostering skill development
- Coordinated event preparations to ensure seamless execution

Young Life – University of Denver, Member

September 2021 – November 2024

SKILLS**Certifications:** Microsoft Excel, Microsoft PowerPoint, Microsoft Word**Computer:** Tableau, Drupal, iModules, WordPress, Mailchimp, PTCreat Pro**Design:** Adobe Photoshop, Adobe Express, Canva, Prezi**Language:** Basic French